

# PRESS RELEASE

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## The Henner Group mobilises brokers in support of medical research

For the 2017 Brokers Days, the Henner Group has extended its support for Institut Imagine, a research institute focusing on genetic diseases affecting children.

The challenge is to for brokers to hit as hard as they can to raise as much money as possible.

### Will the brokers rise to the challenge?

**Solidarity** with researchers and children with genetic diseases remains a **priority** for Henner for the **2017 Brokers Days**. The yearly meeting for insurance brokers will be held this year on 12-13 September at the Palais des Congrès in Paris.

As in 2016, Henner will mobilise brokers at its stand by organising a **fun and supportive activity**. This year, the brokers will test their strength by hitting a high striker as hard as possible with a mallet (like at a funfair). **The total scores will be added together and converted into euros as a donation to Institut Imagine.**



### In 2016, the Henner Group raised €20,000

In 2016, employees and partners (including brokers and insurers) of the Henner Group were encouraged to walk as much as possible in order to clock up 1 million steps within 48 hours, and make a **€20,000 donation to Institut Imagine**. Ultimately their efforts paid off, and the objective was easily reached with 1,600,000 steps recorded. The collective effort helped to **raise awareness among the insurance industry** about the fight against genetic diseases and support medical research.

The Henner Group has supported Institut Imagine financially since 2014.

### About Henner

The Henner Group, a company that designs innovative health and life insurance solutions, is a leader on the French market for group healthcare insurance. With its strong international presence, the independent French company has 1,500 employees throughout France as well as Europe, Asia, Africa and North America. Active in all segments of health and life insurance (healthcare, life and disability insurance), the Henner Group works with 10,000 companies of all sizes to design and manage insurance plans for some 1.5 million members, employees and families. The company has put together the world's largest network of healthcare providers, with 1 million providers in the USA and more than 58,000 in 165 countries, providing its members access to care wherever they are in the world. [www.henner.com](http://www.henner.com)

### About Imagine Institute

The leading European centre for research, treatment and training in genetic disease, Imagine Institute's objective is to understand and heal. Imagine brings together 850 of the best doctors, researchers and healthcare personnel within a structure that fosters synergy. This collection of expertise, along with the proximity to patients, has enabled Imagine to speed up medical discoveries and apply them to patients. Some 9,000 known genetic diseases affect 35 million patients in Europe, with nearly 3 million in France, where 30,000 new cases are recorded every year. 60% of the children under consultation leave without a genetic diagnosis, while 90% of genetic diseases still have no cure. Faced with such a huge public health issue, the challenge is two-fold: diagnose and heal. [www.institutimagine.org](http://www.institutimagine.org)

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